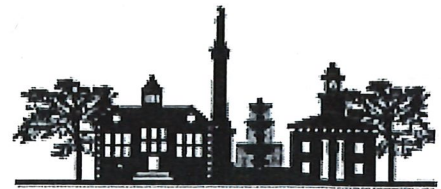


A message from the City of Mount Vernon
Shade Tree Commission

40 Public Square | Mount Vernon | OH | 43050



Mount Vernon

Dear City of Mount Vernon Neighbors,

We are very proud to share with you that Mount Vernon has maintained its "Tree City, USA" status for the 26th consecutive year. This continued honor is because we take the health of our City's tree canopy seriously. As we prepare our home and business landscaping this spring we wanted to share optimal mulching techniques to help your trees thrive. If you have any questions, please contact us at (740) 393-9528.

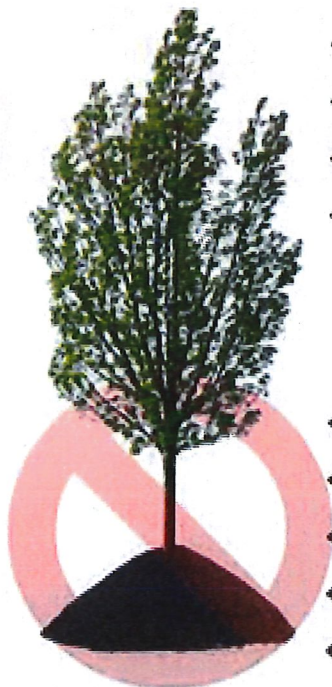
MULCH VOLCANOES will KILL your TREES!

- ◆ Lack of ventilation prevents trunk from drying
- ◆ Soft trunk is an invitation for insects and disease
- ◆ Trunk can eventually become spongy and rot
- ◆ Excess mulch can cause root girdling leading to death
- ◆ Mulch pile can become a hotbed in summer heat
- ◆ Water will not penetrate and reach the root ball

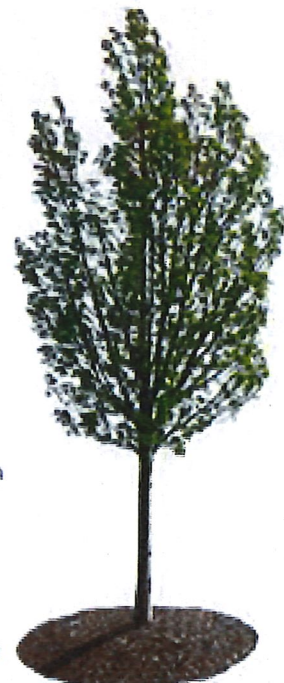
PROPER MULCHING will help your trees

2 - 3 inches of MULCH will:

- ◆ Be level with the soil line edge
- ◆ Serve as an insulation blanket...keeping roots cool in the summer and warm in winter
- ◆ Protect tree from weed and grass encroachment
- ◆ Help maintain soil moisture, minimize evaporation
- ◆ Protect trunk from damage during turf maintenance
- ◆ Provide a uniform well-cared-for look



NO!



YES!

Sincerely,

Dr. James Brown
Chair, Mount Vernon Shade Tree Commission